



FOR IMMEDIATE RELEASE

CONTACT: Stan Golovchuk
All Points Public Relations
(847) 897-7470 Ext. 491
sgolovchuk@allpointspr.com

May 20, 2014

Murphy Business & Financial Corporation Receives Growth Investment from Private Equity Firm Greybull Stewardship

Minority Investment Will Support New and Improved Services, Training, and Technology for 150 Market Leading Business Brokers and Agents in the United States and Canada

CLEARWATER, Fla. – Murphy Business & Financial Corporation, North America’s leading, full-service business brokerage firm with more than 150 offices in the United States and Canada, announced that it is entering a new chapter in its illustrious 20-year history. The Clearwater, Fla.-based franchisor, widely recognized for its track record in facilitating business sales, purchases, consulting, valuations, mergers and acquisitions, has received a growth investment from Greybull Stewardship in exchange for minority ownership.

The investment will support Murphy Business’ strategic growth initiatives in the United States and Canada. Plus, it will enhance the market-leading training and technology resources for the entire Murphy Business network. Greybull Stewardship, and its principal Mason Myers, has built its distinguished reputation by investing in unique, well-managed companies with strong executive leadership. Investing in Murphy Business continues this hallmark of Greybull’s investment strategy of keeping great management teams in place and giving them a free hand to manage the business.

“We were attracted to the Greybull Stewardship philosophy of working with companies that have a strong competitive advantage,” said Roger Murphy, CEO and president of Murphy Business & Financial Corporation. “Mason is hands-off and values the Murphy leadership team, yet offers great insight when asked, especially with strategic planning. Greybull’s investment in our company will allow us to remain well-funded as we pursue growth.”

Greybull Stewardship seeks to invest in companies that are market leaders with strong competitive advantages, and supports its investments with a source of capital that allows companies to maintain their uniqueness. In pursuit of Greybull’s mission to build a perfect home for its investments that is different from most private equity investors, it utilizes an evergreen fund structure that does not force its investments to be sold on a specific time frame.

“Roger Murphy has done an excellent job securing Murphy Business & Financial Corp. as the industry leader in business brokerage across the United States and Canada. His reputable organization is poised for ongoing growth, and Greybull Stewardship is excited to provide support for this unique organization as it continues to change the way business brokerage is conducted in North America,” Myers said. “I am excited to follow Roger’s lead on how to strengthen Murphy Business’ leadership position in business brokerage.”

Murphy Business brokers have unsurpassed access to buyers and business sellers across North America. The company’s proven process and system provides clients with the means to achieve their goals through a more successful and confidential business transaction. Clients seeking business brokerage or valuation service enjoy a complete, thorough and professional experience with Murphy brokers.

Offering entrepreneurs both regional developer and franchisee operating models, the Murphy Business home office supports both groups and their agents with extensive training, along with initial and ongoing marketing efforts that leave Murphy Business owners to focus on the most important part of their business – growing it.

About Murphy Business & Financial Corporation

Clearwater, Florida-based Murphy Business & Financial Corporation is a full-service business brokerage firm facilitating business sales, purchases, consulting, valuations, mergers and acquisitions. Closing deals at a higher ratio than the business brokerage industry average, several accolades have been bestowed upon the company including appearing as one of the “Top New Franchises” in *Entrepreneur’s* annual rankings (#9, #219 in the *Entrepreneur* “Franchise 500”), “Top 50 in Franchise Satisfaction” for 5 years running and as a “Top 50 Franchise” according to *Franchise Business Review*. For more information on the franchise opportunity, contact Sandee Devine at franchisesales@murphybusiness.com, call 1-888-561-3243, or visit www.murphyfranchise.com.

About Greybull Stewardship

Mason Myers founded Greybull Stewardship in 2010 to build a portfolio of outstanding businesses and provide them a stable, long-term and supportive owner. The firm’s investors are business owners and operators themselves with experience in all areas of business management and leadership. Greybull’s evergreen fund structure and flexible investment horizon is designed to align with the objectives of portfolio company co-owners and management, comprised of growing, profitable organizations in the lower middle market. For more information visit <http://greybullstewardship.com>.